

22nd ANNUAL CRUISING DOWNTOWN

Saturday, September 2, 2023
Elm Street, Manchester, New Hampshire

ROADSTER SPONSORSHIP BENEFITS - \$500.00

- Right to provide **ONE** banner for on-site display during the event.
 - Logo, sponsor identification, and link to your company's website on the Cruising Downtown web site (www.cruisingdowntown.com)
 - 2 complimentary show parking spots
- 45,000+ Attendees / < 1,000 Registrations (pre-COVID)

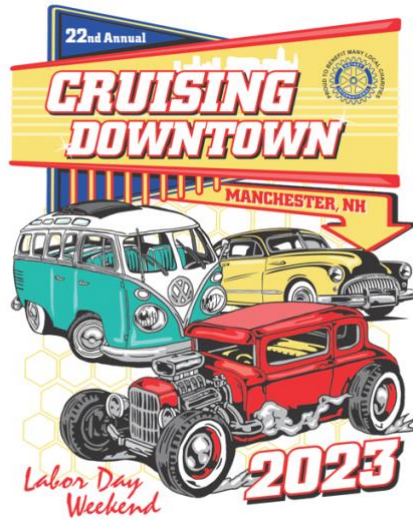


While this is a rain or shine event, The Manchester Rotary Club reserves the right to cancel the event, and return all moneys received, if required to do so by any governmental authority

For more information please contact:

Jeanine Tousignant at (603)714-0049 jeanine@jeanineandcompany.com / Brad Fournier at (603)540-0400 ronstoyshop@aol.com

Presented by: **Manchester Rotary Club** PO Box 555 Manchester, NH 03105 www.cruisingdowntown.com



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MUSTANG SPONSORSHIP BENEFITS - \$1,000.00

- Right to provide **TWO** banners for on-site display during the event.
- Logo, sponsor identification, and link to your company's website on the Cruising Downtown web site (www.cruisingdowntown.com)
- 4 complimentary show parking spots
- Your supplied banners prominently located on or near the two stages.**
45,000+ Attendees / < 1,000 Registrations (Pre-COVID)

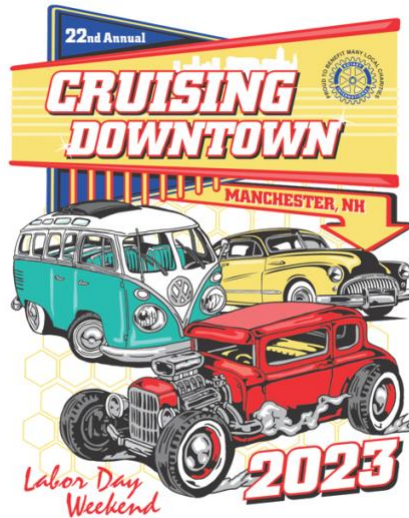


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CORVETTE SPONSORSHIP BENEFITS - \$2,500.00

- Right to provide **SEVERAL** banners for on-site display during the event.
 - Logo, sponsor identification, and link to your company's website on the Cruising Downtown web site (www.cruisingdowntown.com)
 - 6 complimentary show parking spots
 - Your supplied banners prominently located on or near both stages.**
 - Public address announcement **EVERY HOUR** acknowledging sponsorship from the stage. Introduction of company representatives during event.
- 45,000+ Attendees / < 1,000 Registrations (Pre-COVID)**

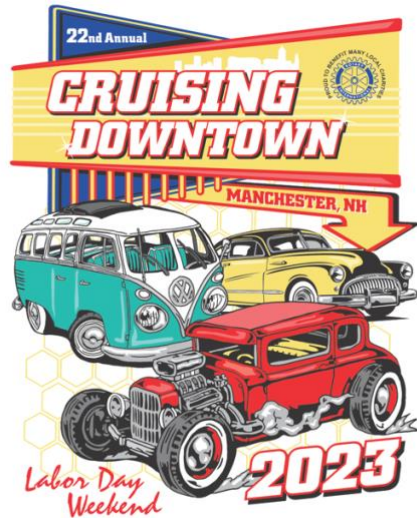


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HOT ROD SPONSORSHIP BENEFITS - \$5,000.00

- Right to provide **Several** banners for on-site display during the event.
 - Logo, sponsor identification, and link to your company's website on the Cruising Downtown web site (www.cruisingdowntown.com)
 - 8 complimentary show parking spots
 - Your supplied banners prominently located on or near both stages.**
 - Public address announcement **EVERY HOUR** acknowledging sponsorship from the stage. Introduction of company representatives during event.
 - Ad opportunities on Cruising website (www.cruisingdowntown.com)
 - Link to Cruising website (www.cruisingdowntown.com) for one year
- 45,000+ Attendees / < 1,000 Registrations (Pre-COVID)**

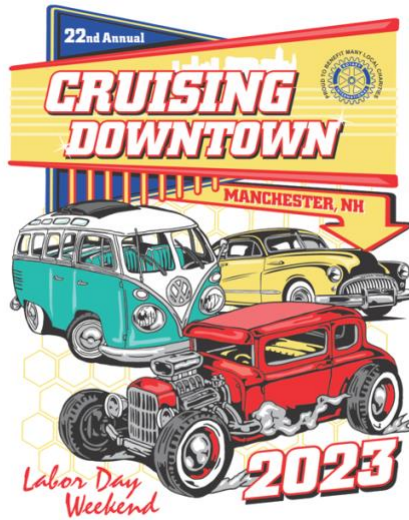


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ZR1 SPONSORSHIP BENEFITS - \$7,500.00

- Right to provide **Several** banners for on-site display during the event.
 - Logo, sponsor identification, and link to your company's website on the Cruising Downtown web site (www.cruisingdowntown.com)
 - 10 complimentary show parking spots
 - Your supplied banners prominently located on or near both stages.**
 - Public address announcement **EVERY HOUR** acknowledging sponsorship from the stage. Introduction of company representatives during event.
 - Ad opportunities on Cruising website (www.cruisingdowntown.com)
 - Link to Cruising website (www.cruisingdowntown.com) for one year
 - Provide product sample/coupon at event entrance
 - Participation in awards presentations – Saturday.
 - Full page ad in Whip's Wheels Newspaper, the official newspaper of the Cruising Downtown Classic Car Show.
- 45,000+ Attendees / < 1,000 Registrations**

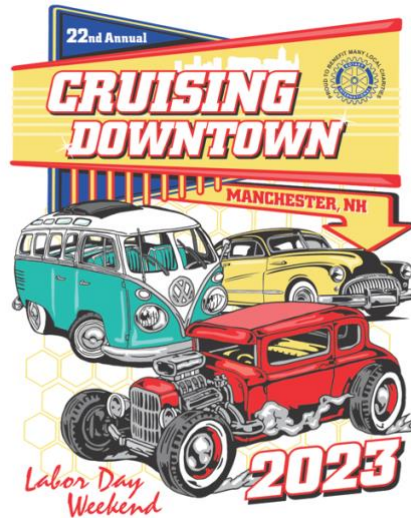


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FERRARI SPONSORSHIP \$10,000.00

- Right to provide **UNLIMITED** banners for on-site display during the event.
- Logo, sponsor identification, and link to you company's website on the Cruising Downtown Website (www.cruisingdowntown.com).
- Up to **200** linear feet on Elm Street for displays or vendor booths.
- Up to **8** volunteers to assist as needed.
- 12 complimentary show parking spots
- Your supplied banners prominently located on or near both stages.
- Public address announcement **EVERY HOUR** acknowledging sponsorship from the stage. Introduction of company representatives during event.
- Ads on Cruising website (www.cruisingdowntown.com).
- Link to Cruising website (www.cruisingdowntown.com) for one year.
- Provide product sample/coupon at event entrance. Participation in awards Presentations – Saturday.
- Full page ad in Whip's Wheels Newspaper, the official newspaper of the Cruising Downtown Classic.



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Loc # _____ Inv # _____ Pmt _____

SPONSORSHIP PACKAGE AGREEMENT



Roadster \$500.00 _____



Corvette \$2,500.00 _____



Mustang \$1,000.00 _____



Hot Rod \$5,000.00 _____



Monster Truck \$1,500.00 _____



LR1 \$7,500.00 _____



Ferrari \$10,000.00 _____

Sponsor Name: _____

Sponsor Signature _____

Sponsor Contact: Mailing Address: _____

Telephone Number: _____ Email Address: _____

Payment must be received prior to June 30, 2023

All proceeds generated will be redistributed to local nonprofit organizations serving kids and families in our community.

Please make check(s) payable to: Manchester Rotary Club

Mail to: Manchester Rotary Club, PO Box 555 Manchester, NH 03105

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THANK YOU!